You care about your business. Me too.

I’m an experienced freelance copywriter. But this isn’t really about me.

It’s about you. The need for creative, impactful copy that’s there when you need it. Having someone to make sure you’re always putting your best foot forward. Making sure the words are right. And then making sure people care enough to read them and take action.

You don’t care about me. You care about smarter, sharper, more effective copy.

And it just so happens I can help with that.
“Our products are niche and my briefs are vague. But I always get very strong, clear copy that gets the right message across in the right tone of voice.”

Mark Weatherill, Marketing Director, Alpha Generation Distribution Ltd
I’ve done a lot. Imagine what we could do together.

Over the past decade, I’ve worked with startups, global brands, and agencies of every kind.

I’ve written brand tone of voice guidelines for firms with presence in 100+ countries. I’ve developed collateral for multi-million pound rebrands. I’ve written high-performing emails that went out to lists of more than 100 million prospects. No pressure.

But it’s not just what I’ve done. It’s how I do it. A no-fuss, responsive approach that makes a real impact.

That’s why more than half my clients have been with me for 5 years or more.
“Stephen’s a great copywriter. We’ve worked with him several times and will be going back for more.”

Dmitriy Ablaev, Mont Bleu
Here are some people who needed great copy.

They came to the right place.
It’s all about the work. And here it is.
Me. By Me.

Me. By Me. means finding things as unique as you are. That’s why our new jewellery department brings together 1000s of designer brands.

It’s everything from bold beads to classic elegance, all for up to 60% less.

But most importantly, we’ve got everything you need for the style that hasn’t got a name - because it’s yours and yours alone.

We’d love to see it. What’s your #MeByMe?

mebyme.tkmaxx.com
“Stephen always comes up with the goods.”

Stuart Gilbertson, Consider IT
Stuart Gilbertson
Managing Director

Stuart’s job title says he’s in charge, but he’s not. His clients are.

He does what they need him to do. He adapts services to suit them. He asks them how their day was. He’ll do whatever it takes to make them happy, and the same goes for his team.

In fact, the only people Stuart doesn’t make happy are his competitors, who just can’t keep up with his drive for new technology, better service, and better relationships with clients.

Sorry about that.
“The resulting copy has transformed the way we communicate our impact.”

Rachel Butler, In Kind Direct
In Kind Direct. Website Copy.

In Kind Direct does excellent work to help charities, but needs web copy that works twice - once to convince people to donate, and again to let charities know what’s available.

Putting products where they’re valued most.

Everyone’s idea of value is different.

Sometimes companies have too much stock. Sometimes they find samples, cosmetically damaged (but usable) goods, or end of line items sitting on shelves, taking up valuable warehouse space.

These products might not be worth much, but could mean everything to a small charity or not-for-profit organisation.

So we take those items and redistribute them to charities. This helps companies clear valuable space and support their corporate responsibility goals, while helping charities by giving them a convenient source of the things they need to operate.

As a result, those products in the warehouse get their value back. They stop being worthless. Because, to someone, they’re priceless.
Ready to go?
Let’s talk.

info@stephenmarshcopywriter.co.uk
07414 508 608